TV Contract Print CBS TELEVISION WFOR-TV

Report Parameters:

BILLING SUMMARY: YES

MAKEGOODS: YES

SORT BY: By Order Number



177071

NAME

AND



AGREEMENT MADE BETWEEN

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

1161-70069-1 **DATE PRINTED**

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

10/21/16

PAGE

Required

prior notice

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330 ADVERTISER (OR AGENCY AND ADVERTISER)

NO. WEEKS:

DUDLEY MEDIA FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

919 Catharine St 214 S Bronough St

ADDRESS Philadelphia PA 19147-2740 Tallahassee FL 32301-1705

USA

CONTACT PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

AGENCY EST. NO. LOCAL PRODUCT CODE Sean Dorsey 1300 SALESPERSON OCT25-31

NATIONAL

SALESPERSON BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

USA

Addition NONDIS	al Terms and Conditions: CRIMINATION POLICY:	GBS/Tele	vision Statioms	a aand its Station	s do not discri	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	aecept anv	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	-		_						_	- (/
10/21/10	-AG-NEW ORDER									
1	11111	4	05:00A	05:30A	30S	10/25/16-10/28/16		5	300.00	1500.00
		1				10/31/16-10/31/16				
000		_				10/31/10 10/31/10				
CDR										
2	11111		06:00A	06:30A	30S	10/05/16 10/00/16		5	650.00	3250.00
۷	11111	4	06.00A	06.30A		10/25/16-10/28/16)	650.00	3250.00
		1				10/31/16-10/31/16				
CDR										
3	11111	4	07:00A	A00:80	30S	10/25/16-10/28/16		5	700.00	3500.00
		1				10/31/16-10/31/16				
CDR										
4	11111	4	08:00A	09:00A	30S	10/25/16-10/28/16		5	700.00	3500.00
		1				10/31/16-10/31/16				
		Τ.				10/31/10-10/31/10				
CDR										
_	11111	_	11:58A	10.200	200	10/05/16 10/00/16	NOON NEWS	_	000 00	4500 00
5	11111	4 1	11.28A	12:30P		10/25/16-10/28/16 10/31/16-10/31/16	NOON NEWS	5	900.00	4500.00
ODD		_				10, 31, 10 10, 31, 10				
CDR										
6	11111	4	05:00P	05:30P	30S	10/25/16-10/28/16		5	2000.00	10000.00
0	11111.		03.001	03.301					2000.00	10000.00
		1				10/31/16-10/31/16				
CDR										
_								_		
7	11111	4	06:00P	06:30P	30S	10/25/16-10/28/16		5	2500.00	12500.00
		1				10/31/16-10/31/16				
CDR										





DUDLEY MEDIA

Philadelphia

USA

919 Catharine St

AGREEMENT MADE BETWEEN

WFOR-TV

WFOR-TV

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AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330 ADVERTISER (OR AGENCY AND ADVERTISER)

FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

214 S Bronough St

NO. WEEKS:

Tallahassee FL 32301-1705

USA

PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

AGENCY EST. NO. LOCAL PRODUCT CODE Sean Dorsey 1300

PA 19147-2740

SALESPERSON OCT25-31

NATIONAL SALESPERSON

177071

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CONTACT

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BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

NONDIS	CRIMINATION POLICY:	€ FST el	vision Statio η	Mand its Station	s do not discrii	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a ccept any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
8 CDR	11111	4 1	06:58P	07:30P		10/25/16-10/28/16 10/31/16-10/31/16	ENTERTAINMENT TONIGHT	5	2200.00	11000.00
9 CDR	11111.0	4 1	11:00P	11:35P		10/25/16-10/28/16 10/31/16-10/31/16	LATE NEWS	5	2500.00	12500.00
10 CDR	11111	4 1	11:35P	12:37A		10/25/16-10/28/16 10/31/16-10/31/16	LATE SHOW WITH STEPHEN	5	650.00	3250.00
11 CDR	1.	1	07:00A	09:00A	30S	10/29/16-10/29/16	CBS SATURDAY EARLY SHOW	1	300.00	300.00
12 CDR	1	1	07:00A	A00:80	30S	10/30/16-10/30/16		1	300.00	300.00
	1 FACING SOUTH FLORIC	1)A	08:00A	09:00A	30S	10/30/16-10/30/16		1	500.00	500.00
14 CDR	1	1	08:58A	10:30A	30S	10/30/16-10/30/16	CBS SUNDAY MORNING	1	2500.00	2500.00
15 CDR	1	1	10:30A	11:30A	30S	10/30/16-10/30/16	FACE THE NATION Total Contract:	1 55	3500.00	3500.00 72600.00
					Qtr 4	<u>Oct</u> - 16 59500.00	Billing Summary		<u>Total</u> 72600.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



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OCT25-31 NATIONAL

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USA

D. (0)	DONOT CONEDCE	0.,		/ 25/ 20 / 11	15 -11510	3 10/31/10 110				
CBS Television Stations Standard Terms and Conditions for advertising shall apply. 2) CBS reserves the right to refuse payments in select formats based on business circumstances. 1) CBS reserves the right to assess a fee for late payments. Additional Terms and Conditions:										
NONDISCRIMINATION POLICY: 保持多行域 vision Station and the station of										
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	D/(10		TROW	10	LLINGIII	LITEOTIVE DIVIEG	1 10010 11110	5500	ONTTOLL	101712 071202(1)
								<u>GR</u>	AND TOTAL	
									72600.00	
	1									

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